

Christians in the Marketplace (CIMP) Marketplace Leadership Certificate Program

Duration: 10 Weeks | **Class Length:** 90 Minutes Per Session | **Format:** Virtual

Target Audience: Emerging leaders, mid-level managers, entrepreneurs, and faith-based business leaders

Class Size: 5-20 participants

Program Overview

This **10-week virtual leadership development program**, offered by **Christians in the Marketplace (CIMP)**, equips faith-driven marketplace leaders with the skills, knowledge, and biblical principles necessary to lead with **excellence, integrity, and impact**. Participants will engage in **case studies, group discussions, and real-world applications** while building a **network of like-minded leaders**.

Required Materials

- **God is at Work: Transforming People and Nations Through Business** by Ken Eldred (Primary text)
- **#LeadWell: A 31-Day Leadership Developmental Devotional** (Devotional resource for the first month)
- Course packet (provided digitally)
- The Holy Bible – New American Standard Bible

Program Schedule

Week 1: The Call to Kingdom Business

- Understanding Business as a Divine Calling
- Biblical Foundations for Marketplace Ministry
- Integrating Faith and Business Leadership
- **Case Study:** Nehemiah — A Marketplace Leader with Vision
- **Primary Reading:** God is at Work, Chapters 1-2: "The Great Divide" and "Business as Mission"
- **Devotional Integration:** Days 1-7 of #LeadWell

Interactive Element: Kingdom Business Self-Assessment & Reflection

Week 2: Kingdom Business Models & Vision

- Developing a Kingdom-Focused Business Vision
- Strategic Models for Kingdom Business

- Practical Decision-Making Through a Faith Lens
- **Case Study:** Joseph — Strategic Leadership in the Marketplace
- **Primary Reading:** God is at Work, Chapters 3-4: "Workplace Ministry" and "Enterprise Development"
- **Devotional Integration:** Days 8-14 of #LeadWell

Assignment: Personal Kingdom Business Vision Statement (Due Week 3)

Week 3: Transformational Leadership & Emotional Intelligence

- Character Development for Kingdom Business Leaders
- Leading with Empathy, Humility, and Eternal Purpose
- Navigating Change Through Biblical Principles
- **Case Study:** Jesus — The Ultimate Transformational Leader
- **Primary Reading:** God is at Work, Chapter 5: "Transforming Individual Lives"
- **Devotional Integration:** Days 15-21 of #LeadWell

Interactive Element: Emotional Intelligence for Kingdom Impact Assessment

Week 4: Building Kingdom-Minded Teams

- Creating a Culture of Trust, Accountability, and Excellence
- Discipleship Through Business Relationships
- Coaching & Mentoring for Spiritual and Professional Growth
- **Case Study:** Paul & Timothy — The Power of Discipleship in Business
- **Primary Reading:** God is at Work, Chapter 6: "Transforming Communities"
- **Devotional Integration:** Days 22-31 of #LeadWell
- **Mid-Program Project Introduction:** Kingdom Business Initiative

Assignment: Team Discipleship Reflection Paper (Due Week 5)

Week 5: Mid-Term Examination & Project Development

- **Mid-Term Exam** (45 minutes)
 - Covers material from Weeks 1-4
 - Format: **Multiple-choice, short-answer, and case study analysis**
 - Focus: **Kingdom business models, transformational leadership, emotional intelligence, and team discipleship**
- **Mid-Program Project Workshop** (45 minutes)
 - Overview of project requirements
 - Development of Kingdom Business Initiative plans
 - Initial guidance and feedback

Project Work: Begin Kingdom Business Initiative (3-week project) **Primary Reading:** God is at Work, Chapter 7: "Transforming Societies"

Week 6: Ethical Challenges & Kingdom Solutions

- Leading with Integrity in Challenging Environments
- Ethical Decision-Making Through Biblical Wisdom
- Balancing Profit and Purpose in Kingdom Business
- **Case Study:** Daniel — Standing Firm in Babylon
- **Primary Reading:** God is at Work, Chapter 8: "Work, Wealth and the Gospel"

Interactive Element: Ethical Dilemmas in Global Business — Group Discussion

Project Work: Continue Kingdom Business Initiative

Week 7: Innovation & Entrepreneurship for Kingdom Impact

- Kingdom Entrepreneurship and Innovation
- Creative Problem-Solving for Marketplace Transformation
- Using Business Influence to Advance the Kingdom
- **Case Study:** Bezalel — Spirit-Led Creativity and Innovation
- **Primary Reading:** God is at Work, Chapter 9: "Business Leaders in Kingdom Business"

Assignment: Kingdom Innovation Challenge

Project Work: Complete Kingdom Business Initiative (Due Week 8)

Week 8: Stewardship & Financial Integrity

- Biblical Stewardship of Kingdom Resources
- Financial Integrity and Accountability
- The Role of Generosity in Kingdom Business
- **Case Study:** The Proverbs 31 Entrepreneur — Kingdom Business Excellence
- **Primary Reading:** God is at Work, Chapter 10: "The Church's Role in Kingdom Business"
- **Project Presentations:** Kingdom Business Initiative (45 minutes)

Assignment: Kingdom Stewardship Reflection Paper (Due Week 9)

Week 9: Global Missions Through Business

- Business as Mission in Cross-Cultural Contexts
- Navigating Faith Expressions Across Different Cultures
- Building Bridges Through Kingdom Business
- **Case Study:** Lydia — Marketplace Ministry Across Cultures
- **Primary Reading:** God is at Work, Chapter 11: "A View from the Field"

Interactive Element: Global Business as Mission Scenarios

Week 10: The Future of Kingdom Business

- Leaving a Lasting Kingdom Legacy
- Developing Strategic Kingdom Networks
- The Future of Faith-Driven Business
- **Final Project Presentations & Certificate Ceremony**
- **Primary Reading:** God is at Work, Chapter 12: "The Future of Kingdom Business"

Final Examination:

- Covers material from **Weeks 5-10**
- Format: **Essay, case study analysis, and applied problem-solving scenarios**
- Focus: **Ethical leadership, kingdom innovation, biblical stewardship, global missions through business, and kingdom legacy**
- **Letter Grade Assessment**

Program Deliverables

- ✓ Weekly Assignments & Reflection Exercises
- ✓ Mid-Term & Final Exam
- ✓ Case Studies & Real-World Application
- ✓ Kingdom Business Initiative Project
- ✓ Marketplace Leadership Certification

Grading Structure

- Weekly Assignments & Participation: 30%
- Mid-Term Examination: 20%
- Kingdom Business Initiative Project: 20%
- Final Examination: 30%

Letter Grade Scale:

- A: 90-100%
- B: 80-89%
- C: 70-79%
- D: 60-69%
- F: Below 60%